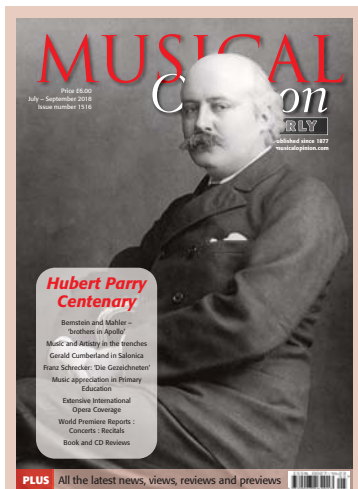


TECHNICAL SPECIFICATIONS FOR:

the **Organ** **MUSICAL**
Opinion



Published Quarterly
Spring Summer
Autumn Winter

Mail out is
Spring : February 1st
Summer : May 1st
Autumn : August 1st
Winter : November 1st

Advertisement Sales & Production

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Published Quarterly
Jan-March April-June
July-Sept Oct-Dec

Mail out is
Jan-March : End of Dec
April-June : End of March
July-Sept : End of June
Oct-Dec : End of Sept

Published by

Musical Opinion Ltd
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London WC1X 8HN
www.musicalopinion.com

Sizes

Eighth page
90mm wide x 65mm high

Quarter page portrait
90mm wide x 130mm high

Quarter page landscape
190mm wide x 65mm high

Half page portrait
90mm wide x 190mm high

Half page landscape
190mm wide x 130mm high

Full page
(goes off the edge if wanted 4mm in all four directions) 218mm wide x 308mm high

Supply of Artwork

You to supply

Artwork is accepted in the following formats:

High resolution PDF
(fonts must be embedded)

Photoshop Jpeg or Tiff

For all the above, images and colours must be full colour CMYK
Images must be not less than 300 dots per inch / 175 dots per cm

We to create

We need the exact words, a rough idea of layout. Any photograph to be included as either a good quality print, slide or jpeg (not negatives).

If logo required this needs to be good quality print or one of the digital formats mentioned above, You will receive a proof of your advertisement prior to print, which you must approve.