



TECHNICAL SPECIFICATIONS FOR:

the Organ **MUSICAL**
Opinion



Published Quarterly
Spring, Summer,
Autumn, Winter

Mail out is:
1st February for Spring
1st May for Summer
1st August for Autumn
1st November for Winter

Advertisement Sales

Claire Madison
Tel: 0753 57 47 967
claire@musicalopinion.com



Published Quarterly
Jan – March, April – June
July – Sept, Oct – Dec

Mail out is:
Jan – March (end of Dec)
April – June (end of March)
July – Sept (end of June)
Oct – Dec (end of Sept)

Advertisement Sales

Chris Monk
Tel: 01424 422105
design@yellowduck.net

Published by

Musical Opinion Ltd
Second Floor, 77 Kingsway, London WC2B 6SR
www.musicalopinion.com

Sizes

Eighth page
90mm wide x 65mm high

Quarter page portrait
90mm wide x 130mm high

Quarter page landscape
190mm wide x 65mm high

Half page portrait
90mm wide x 260mm high

Half page landscape
190mm wide x 130mm high

Full page
(goes off the edge if wanted 4mm in all four directions) 218mm wide x 308mm high

Supply of Artwork

You to supply

Artwork is accepted in the following formats:

High resolution PDF
(fonts must be embedded)

Illustrator EPS
(fonts must be changed to paths)

Quark up to version 9
(must include images and fonts)

Photoshop Jpeg or Tiff

For all the above, images and colours must be full colour CMYK
Images must be not less than 300 dots per inch / 175 dots per cm

We to create

We need the exact words, a rough idea of layout. Any photograph to be included as either a good quality print, slide or jpeg (not negatives).

If logo required this needs to be good quality print or one of the digital formats mentioned above, You will receive a proof of your advertisement prior to print, which you must approve.