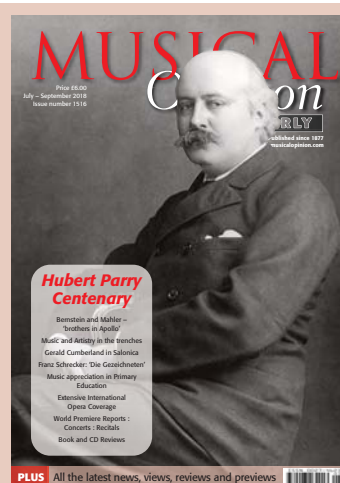
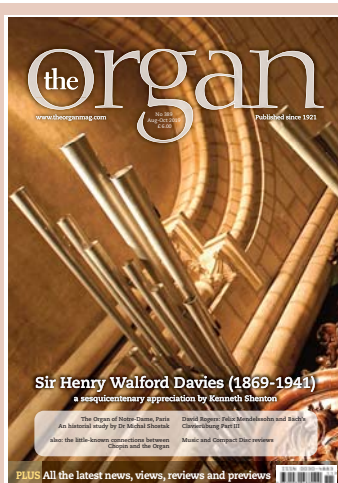




TECHNICAL SPECIFICATIONS 2020

the
Organ

MUSICAL
Opinion
QUARTERLY



Published Quarterly

Spring Summer
Autumn Winter

Mail out is

Spring : February 1st
Summer : May 1st
Autumn : August 1st
Winter : November 1st

Advertisement Sales & Production

Chris Monk
Tel: 01424 422105
design@yellowduck.net

Published Quarterly

Jan-March April-June
July-Sept Oct-Dec

Mail out is

Jan-March : End of Dec
April-June : End of March
July-Sept : End of June
Oct-Dec : End of Sept

Published by

Musical Opinion Ltd
453 Battle Road
St Leonards on Sea
East Sussex TN37 7BB
www.musicalopinion.com

Sizes

Eighth page

90mm wide x 65mm high

Quarter page portrait

90mm wide x 130mm high

Quarter page landscape

190mm wide x 65mm high

Half page portrait

90mm wide x 190mm high

Half page landscape

190mm wide x 130mm high

Full page

(goes off the edge if wanted 4mm in all four directions) 218mm wide x 308mm high

Supply of Artwork

You to supply

Artwork is accepted in the following formats:

High resolution PDF
(fonts must be embedded)

Photoshop Jpeg or Tiff

For all the above, images and colours must be full colour CMYK
Images must be not less than 300 dots per inch / 175 dots per cm

We to create

We need the exact words, a rough idea of layout. Any photograph to be included as either a good quality print, slide or jpeg (not negatives).
If logo required this needs to be good quality print or one of the digital formats mentioned above, You will receive a proof of your advertisement prior to print, which you must approve.

We cannot accept

We are sorry, but cannot accept either Word or Publisher files as artwork.